

MEDIA RELEASE



For Immediate Release

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Mackay Marina Village - Australia's Newest Gold Anchor Marina

The Marina Industries Association (MIA) is pleased to announce the continued expansion of the Gold Anchor program with Mackay Marina Village the latest Australian marina to be earn a coveted Gold Anchor accreditation.

The beautiful and well-maintained Mackay Marina Village is conveniently located six kilometres from the centre of Mackay. It not only provides a vital anchorage for local commercial and recreational vessels, as the gateway to playgrounds of Far North Queensland and the Coral Sea, the marina provides boaters with a great place to stop for maintenance and provisions for those making their way up the coast. It is also a popular port of entry for overseas cruising yachts. The expansive marina has over 400 berths for all types of vessels ranging from 10m up to 55m, and includes a variety of marine businesses, hospitality venues, and a Mantra Hotel.

Showing a strong commitment to the environment, Mackay Marina Village is an accredited International Clean Marina and Fish Friendly Marina.

The Global Gold Anchor is an international accreditation which requires a rigorous assessment of a marina's services, procedures and facilities. It involves an independent audit of 86 criteria across all areas of the business plus a customer survey. The accreditation aims to inform consumers as to the level of services and facilities at marinas and to provide marinas with a set of benchmarks to maintain and a pathway for continual improvement.

In announcing this award, Suzanne Davies MIA CEO commented "It's great to have Mackay Marina Village join the Gold Anchor program. It's no easy feat to be achieve a 4 Gold Anchor accreditation and demonstrates the team at Mackay's commitment to providing quality facilities and services for both locals and those transiting through the marina."

On receiving the Gold Anchor award Ben Anderson, Marina Manager at Mackay Marina Village, said, "Attaining 4 Gold Anchors, as well as having been named Marina of the Year twice by the MIA, is a testament to our facilities, quality customer service and the hard work put in every day by our professional and expert marina and shipyard teams. We're delighted to have been recognised at this level and look forward to continuing to provide an excellent marine experience for many years to come."

Developing the marina industries through education, accreditation and research.

Davies further commented, “The MIA’s focus is to grow the Gold Anchor program and build awareness of the accreditation with the boating public, we are very excited by Mackay Marina Village’s successful accreditation and encourage more marinas to join the program.”

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Further info contact Ed Shute, MIA Membership and Programs Manager manager@marinas.net.au



About the Marina Industries Association (MIA)

The MIA is the peak body representing the interests of club, recreational and commercial marinas, boatyards, and industry suppliers in Australia & the wider Asia-Pacific region. Working closely with other marina associations around the world, the MIA works in support of developing sustainable marina industries through the delivery of strong leadership, industry guidance, education, accreditation, and research. The MIA has over 300 corporate members and connects over 2,000 industry leaders and decision makers. 75% of members are marinas, clubs, and boatyards and over 80% of larger marinas (over 100 berths) in Australia are members of the MIA.



GOLD ANCHOR
Global Marina Accreditation

Global Gold Anchor

Gold Anchor is an international accreditation which requires a rigorous assessment of a marina’s services, procedures, and facilities. It involves an independent audit of 86 criteria across all areas of the business including service, facilities and infrastructure and includes a customer survey. The accreditation aims to inform consumers as to the level of services and facilities at marinas and to provide marinas with a set of benchmarks to maintain and a pathway for continual improvement.

The international program has accredited over 200 marinas across 28 countries and is a joint venture initiative between the Marina Industries Association (MIA) and The Yacht Harbour Association (TYHA). TYHA delivers the Program in the United Kingdom, Europe, Middle East, Africa and the Caribbean. The MIA delivers the Program in Australia, Asia-Pacific and in the USA in association with the Marine Recreation Association (MRA).

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