

NORTH HARBOUR PARTNERS WITH DOLPHINS IN INAUGURAL NRL SPONSORSHIP DEAL



Wayne Bennett - Head Coach NRL Dolphins, Tom Hall-Brown North Harbour Development Manager & Terry Reader Dolphins Chief Executive

Two Moreton Bay region pioneers have joined forces in an historic NRL sponsorship deal between the Dolphins and North Harbour.

North Harbour is proud to announce a new partnership with the Dolphins, ahead of their NRL premiere in 2023, which kicked off today with the club's first ever training session.

Rugby League great and inaugural head coach at the Dolphins, Wayne Bennett, will don the award-winning developer's logo on his training kit for at least the next two years.



North Harbour Development Manager, Tom Hall-Brown, a long-time Dolphins supporter himself, says the partnership is a culmination of two great establishments joining forces to grow the diverse Moreton Bay region.

“As a thriving master planned community in the Moreton Bay region since 2016, North Harbour is proud to be supporting the Dolphins,” he said.

“The team also has a rich history of success in this region so the partnership felt like a match made in heaven.

“We’ve been avid supporters of the Dolphins for as long as we can remember, here at North Harbour, so it’s an honour to support our local team as it steps up to compete in the NRL.”

The club’s first training session took place earlier today at Moreton Daily Stadium, the spiritual home of the new NRL team, where Mr Bennett sported the North Harbour polo shirt for the first time.

“It is an exciting time for the Dolphins as we take our first steps towards preparing as the newest team of the NRL,” Dolphins Coach, Wayne Bennett said.

“The Dolphins have built tremendous commercial support and it is even more pleasing when a local organisation like North Harbour that is clearly committed to the region becomes part of our sponsorship family.”

Both parties are calling the sponsorship deal a ‘like-minded fit’, standing side-by-side as two of the region’s leading players.

“Building strong commercial relationships off the field, is as imperative to our success as winning on the field,” Dolphins Chief Executive, Terry Reader explained.

“North Harbour is a perfect example of a like-minded fit for us, as a business leader and powerhouse within the region.”

Mr Hall-Brown explains that the partnership also highlights a deep love for the sport, which so many of the North Harbour residents share.

“Queensland has such an ingrained love for rugby league, and so many of our residents are already gunning for their new local NRL team – the Dolphins,” he said.

“To have Wayne Bennett, the greatest coach the sport has ever seen, wear the North Harbour brand on his uniform is an agreement we’re very proud of.

“North Harbour is committed to supporting the local community and we hope our support elevates the Dolphins as they chase down their first premiership win.”

To find out more about North Harbour, go to www.northharbour.com.au.

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